

**Lower Level Renovation Joint Fundraising Meeting
Library Trustees, Lower Level Renovation Committee, and Friends of the BFL
In the Welch Meeting Room, the Baker Free Library
April 6th, 2016
APPROVED**

Present: Christine Carey (Trustee, LLRC), Lori Fisher (Library Director), Mark Leven (Foundation, LLRC), Rita Morrison (Friends, LLRC), Gary Nysten (Heritage Commission, LLRC), David Withers (Trustee, LLRC), Eric Anderson (Foundation, LLRC), Tom Ives (Trustee), Peirce Hunter (Trustee), Bennette Pizzimenti (Trustee), Peter Bloomfield (LLRC)

Meeting called to order: 7:03 pm by Mark Leven.

Introductions: Bennette Pizzimenti, a new library trustee, was introduced and welcomed to the group.

Review of Minutes: The minutes from the February 10th, 2016 LLRJF meeting were reviewed, Peter Bloomfield moved to accept them, Eric Anderson seconded, and the minutes were approved.

Bow Rotary Event: Mark and Eric noted that the event of the rotary check presentation to the library went really well, with good speeches and a photo-op with the big check. The photo is posted on all available websites, including the sites for the library and the Rotary. Eric also put out an email to all the Rotarians to suggest personal donations. Gary suggested that we capitalize on what Lori spoke about at the meeting, including a review of what is happening at the library and what the library does with digital resources.

Lori noted the Foundation/library did a thank you letter with Colleen Haggerty to be read out at the next rotary meeting.

Foundation Board Report/Foundation Financial Report: The Foundation meeting scheduled for today was cancelled, but Lori shared that Mike Griffin did the accounting -
Total donations - \$211,893.11
Expenses (donor tree, plaques, printing and postage, publicity) - \$13,899.70
Cash on hand - \$197,944.10
Total raised to date - \$239,843.80

PR Sub-committee Report: Eric Anderson reported that the PR committee has met twice this week and is aiming on getting the last \$60,000 the Foundation needs. They are repurposing the business flyer to send to local businesses accompanied by a letter signed by a Foundation member. The flyer/letter will be sent out in stages, first to the closest businesses on South St., and then targeting farther out. The letter is to be directed to a specific person in the business. The first round will be in 2 weeks. Chris will manage the business list.

Raffles - Several ideas/items regarding raffles have come into play and are reviewed with the group, including concerns about whether the library or non-profits can do raffles. Gary Nysten explained to the group the raffle idea he has for beef, which he has volunteered to manage, including the ticket sales. Mark will work with him on the details to see if it is feasible.

Lori discussed a possible raffle with a hand-crafted mirror from a local artist. The artist donated the mirror and it is on gallery display until the 17th of June after which we can show it in the library and raffile it. Unfortunately, after checking with Terry Knowles at the State Attorney General's office, Lori discovered that the staff at the library cannot sell tickets or handle the money, and that the non-profit entity that sells the tickets needs to clear it with the town selectmen. A quilting group has also indicated a potential donation of a quilt to be raffled, and an electronics company may donate an electronic item to be raffled. It is unclear what is the best way to handle the raffle issue, and the group discussed potentially how to sell tickets or whether to have an event where the items could be auctioned off. The Events committee and the Fundraising committee will further discuss what should be the next move.

Events Sub-committee Report: Rita Morrison reviewed the Events committee's findings on a potential fundraising event using painted tiles. There is some concern in the group that it would conflict with potential donations to the donor tree, and that it would not raise enough money in the short term to help us get the last \$60,000. The idea will be readdressed after the money is raised or we have started on the lower level.

Fundraising Discussion: Mark and Lori will reach out to Paul to see how he is doing with his asks. Mark notes X-cel has not yet given.

New Business: There is no new business.

Public Comment: There was no public comment.

Meeting adjourned: at 8:04 pm.

The next meeting will be held **5/11/16 at 7pm** in the Welch Meeting Room of the library.

Respectfully submitted,
Christine Carey